

# Action plan

Adopted by Eurocadres Congress 20-21 October 2021

European Professionals & Managers

**LEADING  
RESPONSIBLY**

FOR A FAIR & SUSTAINABLE RECOVERY

*6th Eurocadres Congress – Madrid – 20-21 October 2021*



**EUROCADRES**

# Action plan 2022-2025

---

**Vision:** We are the trade union driver of change for a fair and sustainable knowledge-based Europe, ensuring quality of work life for Professionals and Managers.

**Mission:** We voice the cross-sectoral interests of Professionals and Managers through advocacy, social dialogue, collective bargaining and joint work with member organisations and cooperation partners.

We aim for an effective European social dialogue with advanced policy measures, to accompany the rapid evolution of work organisation, and the development of technologies in our fast-changing societies. Several tools are needed, and an effective organisation of our work is essential to be **visible, attractive and proactive**. Eurocadres promotes participation and involvement of its members on all action levels to create the necessary strong impact.

Being active as a European social partner involves:

- Monitoring the Commission's and the Parliament's activities,
- Lobbying and building alliances to influence European policymaking,
- Making a strong impact in the social dialogue.

In order to achieve our priorities, set out in the Policy Programme, we will use different tools and approaches including digital solutions:

## Campaigns

- To implement our policy strategy, we develop campaign & advocacy platforms.
- To have access to influencing policy, we improve our networking and build alliances.
- To reach key stakeholders, we diversify and intensify our Communication through several channels.

### Whistleblower Protection Directive

*26 April 2016 First meeting  
17 October 2016 Platform launch  
23 April 2018 Directive proposal  
17 December 2019 Directive in force!*

## Projects

- We target our future projects with a specific goal **in line with our Policy Programme.**
- In order to be successful, we base our projects on the active **involvement of our members.**
- Projects are indispensable for the **diversity of our activities.**
- In our projects we develop materials, guides, tools etc. which are **useful for member organisations**

### 2017 – 2021 Projects

*5 transnational projects  
8 training seminars and 2 webinars  
6 Workshops  
3 guides  
2 Conferences and 1 Learning Platform*

## Communication

- Co-operation: we **involve our members** in our activities
- Responsibility: we are **transparent** in all our actions
- A strong voice: we get our messages across EU policy makers and social partners
- New alliances: we attract new members and partnerships
- Visibility: we share our work and are **visible.**

## Finances

We develop our fee system and increase our membership to have more sustainable finances.

We develop our project ideas and applications together with member organisations to have more activities for members.

